

Accion
INNOVATION
SUMMIT 2023

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Sofitel Dubai
The Palm Jumeirah
Dubai

INNOVATION SUMMIT 2023



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Accionlabs

Smart Cities or the next paradigm: **COGNITIVE CITIES**



Jorge Saraiva

Smart City Expert and Enthusiast!

- Master degree on Sustainable Innovation - UNU Smart Cities & eGov
- 20+ years IT (SAP, Infor, IFS, Exact, CodeAngel, DigitalTown, Twyns)
- 10 years at EU Smart Cities Marketplace
- **Smart.London project leader** (Mega-cities Documentary)
- President of European Network City Policy Labs and CIO of Tres60

A city street scene at sunset. The sky is filled with orange and yellow clouds, with a bright sun low on the horizon. A blue diagonal shape overlays the bottom half of the image. On the left, there are tall buildings and a traffic light. On the right, there is a large, classical-style building with many windows. The overall mood is dramatic and futuristic.

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Cities are at a tipping point where 5G is going to take off, and in turn, enable artificial intelligence, a broader internet of things, larger networks, and that these technologies lay the foundation for a whole range of applications and services, from robotics, smart logistics and biometrics, through to drones and autonomous mobility services.

**SMART CITIES WILL
ONLY START NOW!**

SMART CITIES

100X FASTER + AI

**PARADIGM
SHIFT!**



*Information
Systems*

Data Systems

*Urban
Systems*

01

REAL-TIME
INFORMATION



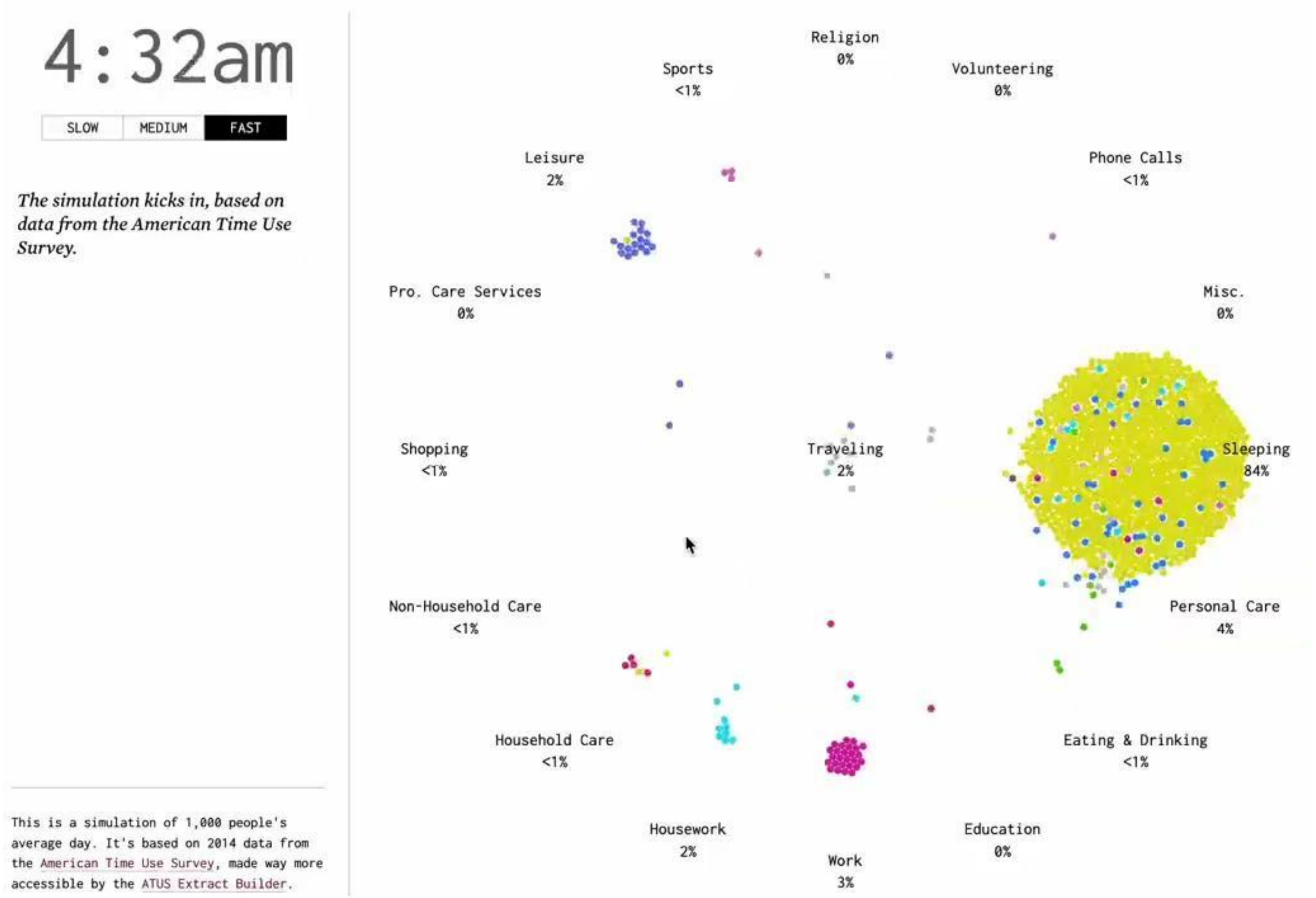
ACTIONABLE
INTELLIGENCE

01

02

KPI

KBI – KEY BEHAVIOUR INCENTIVES



JUST DO IT



JUST ASK







\$2.57

Trillion by 2025

Source:
Grand View Research

Three60 or Tonomus



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Thank you!

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