

Accion
INNOVATION
SUMMIT 2023

02-05 March 2023,
Sofitel Dubai
The Palm Jumeirah
Dubai

INNOVATION SUMMIT 2023



Solution Blueprints for Application Integration using Boomi



Juned Ahmed

Solution Engineer

In his role as Solution Engineer, EMEA at Boomi, Juned's core responsibility is to help solve complex business problems with the innovative use of the Boomi platform to help connect businesses in the Digital Era. Juned Ahmed has a wealth of experience and knowledge in most business roles. Before joining Boomi, Juned Ahmed was Cloud Solution Architect at Oracle Systems Dubai, supporting Sales and help in developing industry solutions.

Juned Ahmed has 13+ years in IT, leading and delivering complex change programs across industries. His broad experience as integration specialist & on cloud technologies brings immense customer experience across the EMEA region. Juned holds a Master in Information Technology. He continues to follow his passion and curiosity for emerging technology.



Arun Srinivasan

Sales Lead for Boomi - Gulf

Arun is the Sales Lead for Boomi for Gulf. He brings in 20 years of experience in the Region mostly selling Enterprise Applications. He has worked extensively in MENA in successfully managing Enterprise Relations directly and through Channel Management.



SaaS

1. Interoperability

4. Slow to deliver

Slow to deliver and change

2. Lack of Agility

On-premises

3. Costly to maintain



E-business suite



Custom apps



IFS



MySQL DB



Spreadsheets



SAP / Other

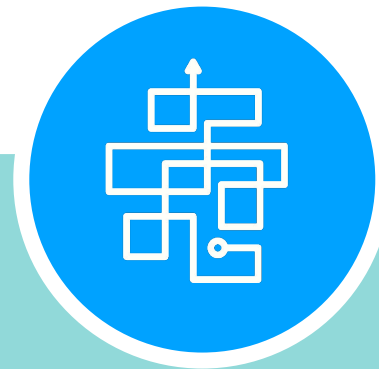
Organisational Silos

Different teams use different tools and processes to achieve their goals and data aren't in sync, business unable to find usable data that is spread across various applications



Complexity

Extreme complexity because large interfaces that need to be maintained application change its version, or even change the data model



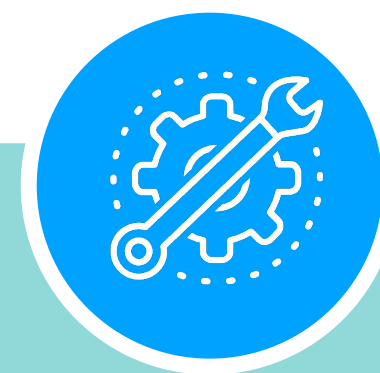
Heavy Development effort

It's time consuming to implement and hurting dev team's ability to meet stakeholders' needs and needs IT skillset on different technologies



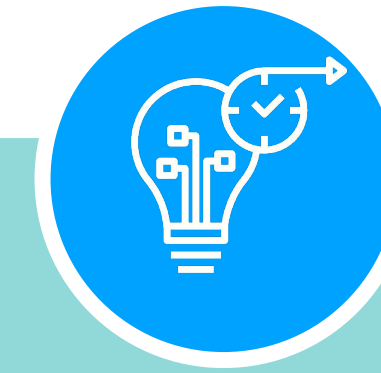
Costly to Maintain

Current code-based integrations are unmanageable, unstable and very costly to keep those integrations in working order



It isn't future-proof

Current integrations are not flexible to shift as business evolves and requirements change and its unable to adapt future modern technology

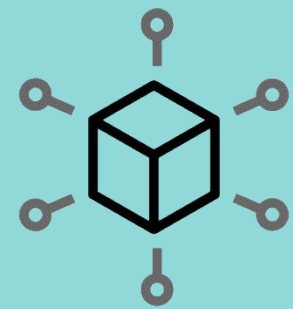


No Visibility

Lack of a centralized system for tracking your P2P integrations leaves many of your team members unaware of what integrations exist and how they work.



Run Anywhere



Edge



Multi-Cloud



On-Premises

Accelerators

Connectors

Industry Solutions

Blueprints

Recipes

Unified Platform Services

Data Catalog & Preparation

Discover

Master Data Hub

Synchronize

Integration

Connect

B2B/EDI Management

Collaborate

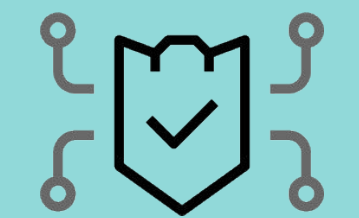
Flow

Automate

API Management

Enable

Enterprise Services



Security & End-to-End Encryption



Data Privacy Handling



Compliance Auditing

Intelligent Guidance

Boomi Suggest

ML Guidance

Boomi Assure

Your Test Cases Validated

Boomi Resolve

Rapid Resolution

Autonomous Foundation

Self-Learning

200M+ Integration Repository

Self-Managing

Eliminate Update and Synchronization Errors

Self-Scaling

Dynamic Resource Allocation

Discover

- Unlock Dark Data through API Platform
- Re-use of the services
- Out of the box connectors

Build

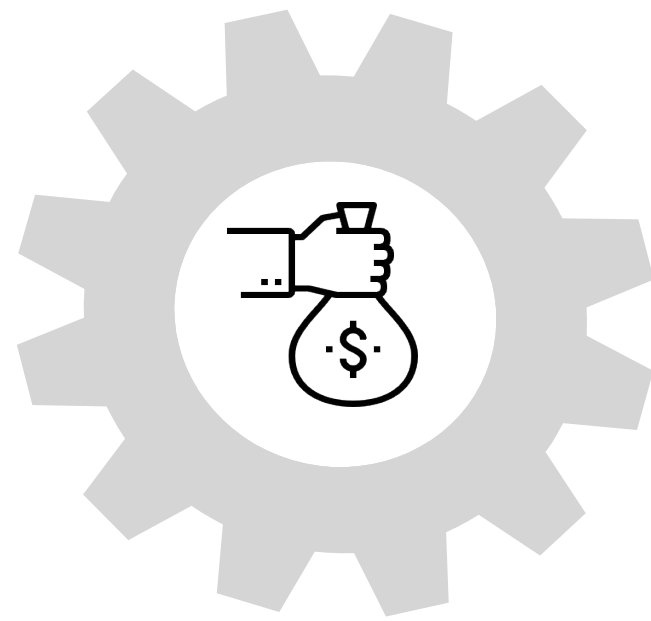
- Low-code, Visual UI
- AI-Enabled Mapping Engine
- Flexible Deployment

Deploy

- Your Cloud
- Our Cloud
- Fully Managed

Manage

- Centralized Management
- Health Dashboards
- Process Details



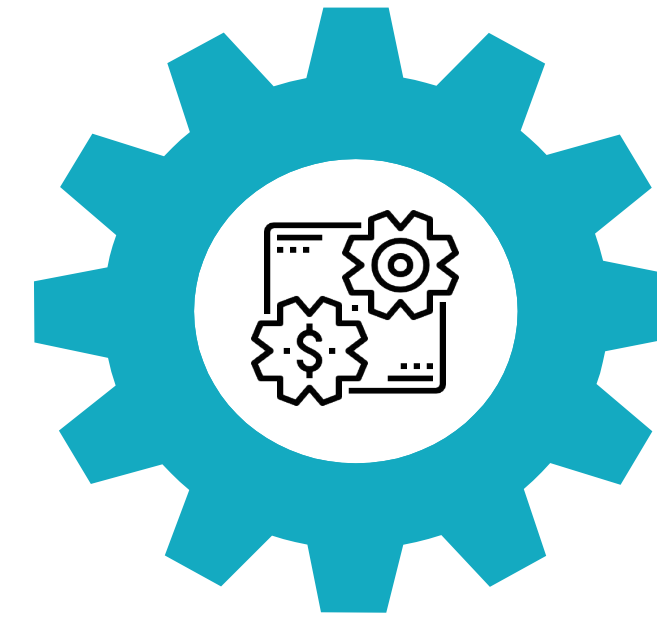
Revenue Capture



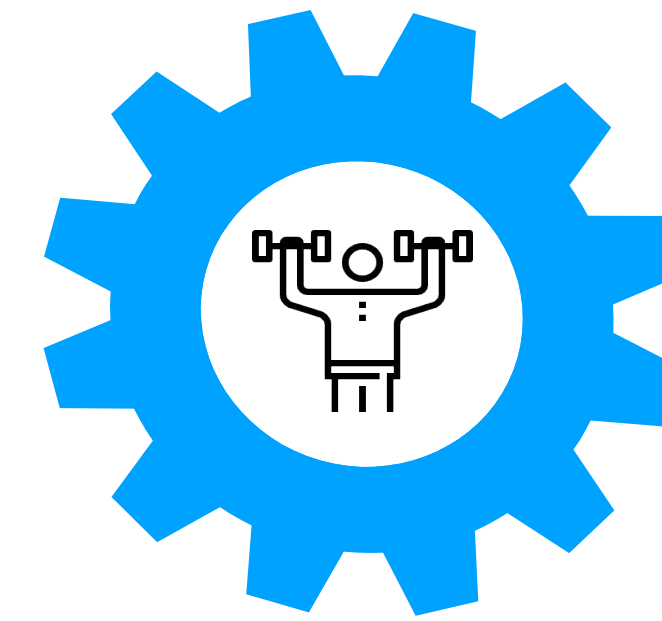
Organization Agility



Time to Value

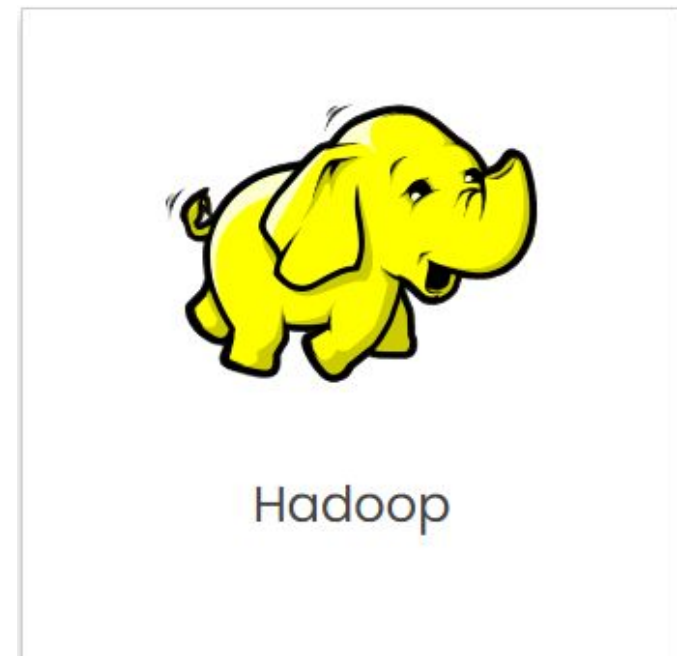
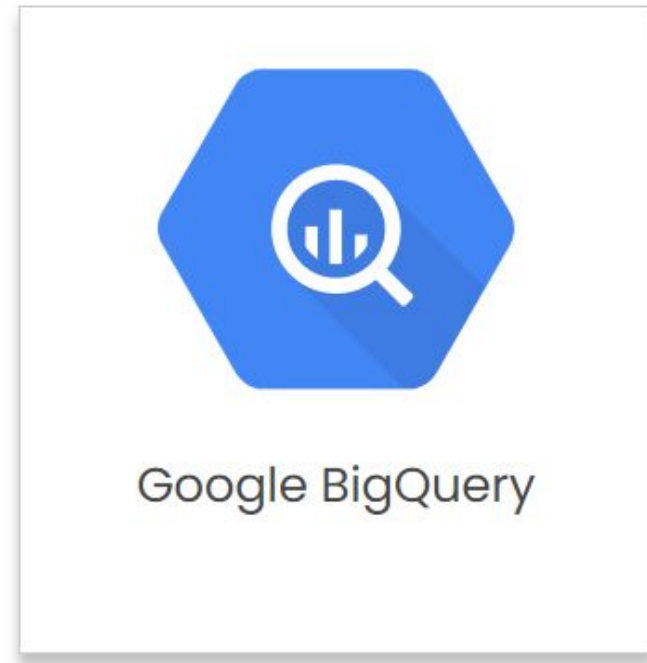
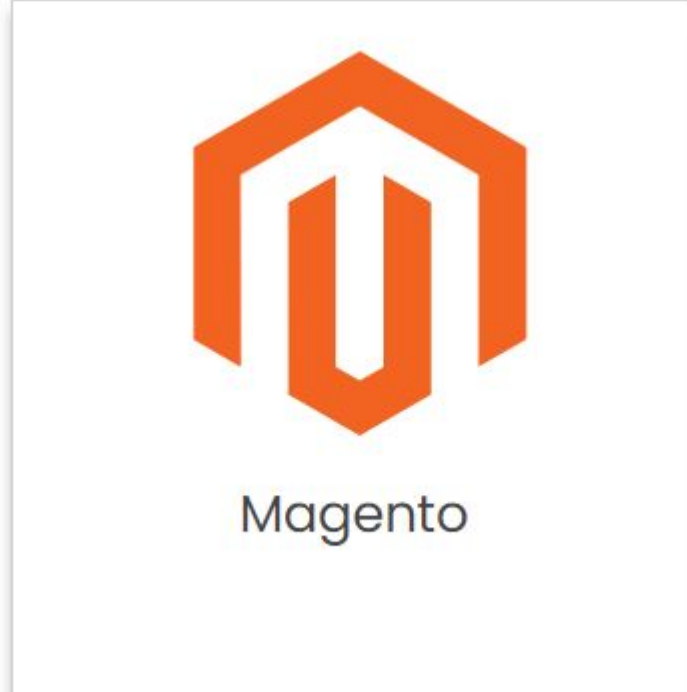
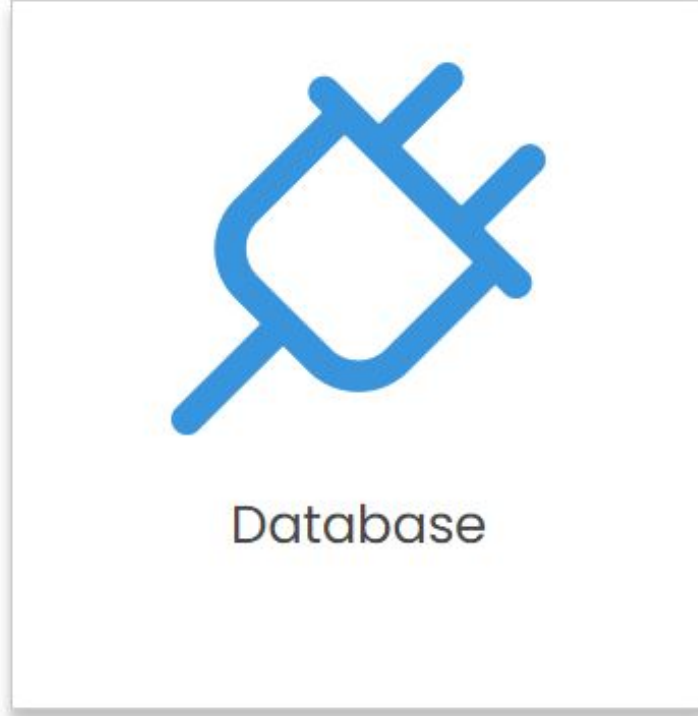
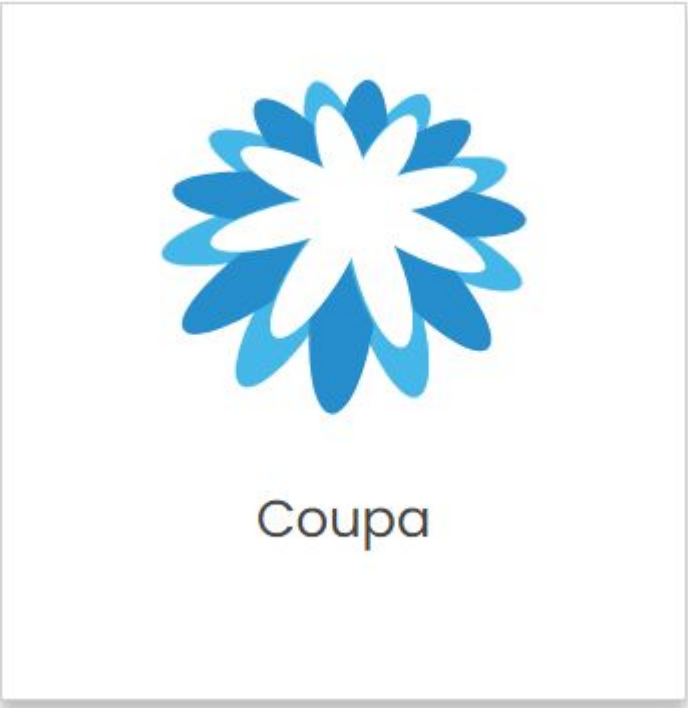


Cost Optimization



Business Resiliency

Pre-built application connectors-Simplify, standardize, and accelerate connectivity to any application



Why Boomi



Why customers choose Boomi: Digital Connectedness to activate new possibilities

**Connect
Everything,
Faster**

apps/data/people/things
crowd-sourced intelligence

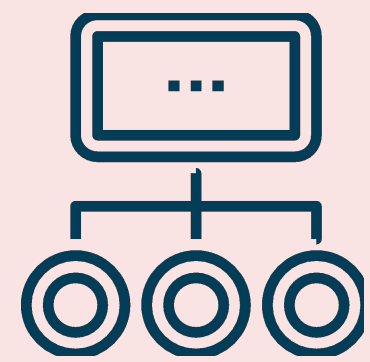
**Leave No
IT System
Behind**

multi-environment IT
agnostic

**Confidently
Self
Managed**

self-optimizing
governance + security

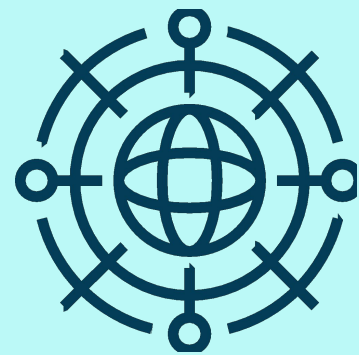
Autonomous Integration platform
Unleash the full value of your modernization investments



01

Deliver Faster

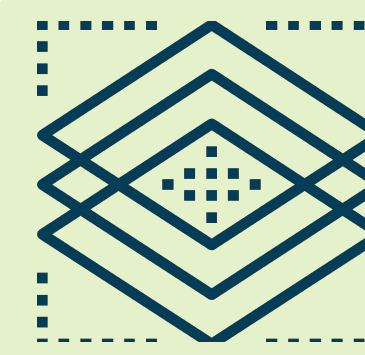
- Cut time to deliver by 6X – 10X
- See changes in minutes, not months



02

Control costs

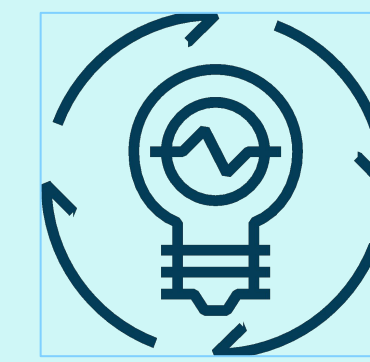
- Limit cost of enterprise and industry compliance
- Reduce cost of technical development
- Minimize upgrade testing and validation



03

Business Agility

- Simplify technical complexity to deliver
- Leverage best practices to avoid delays
- Integrate anywhere: cloud, on premise, or hybrid



04

Vendor Agnostic

- Maintains compatibility when application upgrades
- AI knowledge and guidance with Boomi Suggest

Accion
INNOVATION
SUMMIT 2023

Thank You

arun.srinivasan@boomi.com,
junedahmed.syed@boomi.com

INNOVATION SUMMIT 2023

